

*Urban American Indian Tobacco Prevention & Education Network
(UAITPEN)*

Quarterly Meeting Minutes

Date: October 26, 2006, 12:00 p.m. – 1:45 p.m.

Location: NARA Madison Building, 1776 SW Madison St, Portland, Oregon.

Present: Luci, Kylie, Laura, Norma, R.E., Miryang, Christine, Karen, Lindsay, Mark, Jelani, Carrie.

Facilitated by: Becky Wright

Agenda Items

- I. Opening Prayer
- II. Introductions
- III. Carrier Furrer from NPC Research to discuss community-based participatory evaluation project of UAITPEN.
- IV. Updates of UAITPEN activities
 - a. Recent conferences
 - b. Newsletter
 - c. Great American Smokeout Event
- V. Next steps for UAITPEN
 - a. Policy project brainstorm
 - b. Tobacco use survey for urban American Indians
- VI. Logo
- VII. Announcements
 - a. Network members upcoming events
- VIII. Adjourn

III. Carrier Furrer from NPC Research to discuss community-based participatory evaluation project of UAITPEN.

Carrier Furrer and Jelani Greenridge joined us from NPC Research to discuss an evaluation planning process that is just getting underway for the Oregon State Multicultural Tobacco Prevention & Education Programs, including the Urban American Indian TPEP (UAITPEN). They are developing a plan for the evaluation of these programs to show how effective they are at tobacco prevention in their respective communities using a community-based participatory evaluation method, as well as data to provide to future funders of tobacco prevention programs in our communities. As Jelani put it, the value of this evaluation is based on the participation and investment of the community. In other words, the evaluation will only be as good as the effort put forth by the Urban Indian community. So, the hope for this evaluation plan is that it incorporates as much input from the community as possible, including what should be evaluated, why it should be evaluated and how it should be evaluated. In the short term, what they are looking for are community members (i.e. UAITPEN Network members) who are interested in being a part of this evaluation planning process.

A question was brought forth as to what the commitment of community participants would be, and the response was that they would be assisting the evaluation plan as well as gaining skills they could use outside of this project. For instance,

participants would be involved in learning basic evaluation methods and developing logic models, learning the community-based participatory research framework, and instrument development. The actual time commitment would be 3 meetings, the first by the end of this year, the second in early spring, and the final meeting in late spring.

If anyone is interested in being a part of this project, please contact Becky Wright, 503-224-1044 x. 238, bwright@naranorthwest.org. NPC Research provided handouts that outline in greater detail the purpose and goals of the Evaluation Team Meetings that we can provide for you as well.

IV. Updates of UAITPEN activities

a. recent conferences

Annual State TPEP conference: Becky Wright attended the Oregon State TPEP conference in Newport, where she gained insight into what the grant that funds the program entails, and some basic information into policy development and coalition development

Many Voices Conference: Norma Trimble attended the Many Voices conference, a Native Tobacco prevention conference led by Montana tobacco prevention folks. She indicated that there was an emphasis on nutrition and alternative medicine in the treatment of tobacco addiction.

Mayo Clinic 3rd Annual Spit Tobacco Summit: Norma Trimble & Becky Wright had the privilege to attend this conference together in cold Minnesota. The main emphasis of this conference was “Advancing Knowledge and Building Collaboration” although the emphasis during the conference was placed on a discussion of whether or not use of spit or smokeless tobacco could be considered a method of harm reduction in comparison to smoking tobacco. This led the meeting into a discussion of the new product by Camel called “snus,” which is a product that is flavored tobacco in small teabag-like pouches that you put in your mouth and is promoted as something you can do anywhere because you don’t even need to spit. Portland is one of two places where this product is being test marketed, and if you are a reader of Willamette Week you may have noticed the brightly colored ads that have been running for a month or so. Other ways it has been marketed in Portland include free samples at PSU and bars, and direct mail that includes messages such as “Be the first on your block to try snus.”

This discussion brought us back to the conference when Norma summarized the ideas that Lori New Breast, Blackfeet, brought to her presentation. She was speaking of how important it is for us to truly examine what we consider are traditions, and let go of those that aren’t actual traditions. She brought up the example of fry bread, how it is not good for us and is not a traditional food to Native tribes, yet many Native people today feel it is a tradition to eat it. Commercial tobacco use has never been traditional for Native people, and we need to be clear about that and examine why it has been so closely linked with traditional uses of tobacco.

b. Newsletter

Copies of the September issue of the UAITPEN Newsletter were circulated for those that missed it.

c. Great American Smokeout Event

UAITPEN is joining forces with the Tobacco Free Coalition of Oregon, the multicultural TPEPs including Breathe Free (LGBT), the Asian Pacific Islanders TPEP

and the African American TPEP, as well as a capstone class from PSU to put on an event for the Great American Smokeout on November 16th. The event will be held at Portland State University in Parkway North (by the food court) on Thursday, November 16th from 11am - 1pm. The general theme of the media event is the 35,000 Oregonians that are still exposed to secondhand smoke in their jobs, highlighting the fact that we need stronger Smokefree Workplace laws. We will be dramatizing this issue through the use of waiters in gas masks handing out “menus” listing the various facts related to health effects of secondhand smoke. If you would like to be a part of this event, please contact Becky Wright, or just show up!

V. Next Steps for UAITPEN

a. Policy project brainstorm

Becky Wright presented a list of possible policy projects that the Network can engage in during the next year. It was not exhaustive, but was a tool to encourage further discussion of what we should pursue. The list is:

- NARA Policy:
 - 100% Smokefree Workplace
 - Smokefree Entrances
 - Traditional tobacco use policy
 - Clinic-based: i.e. “5 A’s” Counseling Intervention
- Native American Student & Community Center @ PSU
 - 100% Smokefree
 - Traditional tobacco use policy
- Enforcement of Smokefree Schools State Law
 - Work with NAYA- since they lease PPS property & provide services for school aged kids
- Collaborate with Smokefree Housing work that is being done by Multnomah County & community partners
- Collaborate with America Lung Association of Oregon to work on smokefree community colleges & head start
- Voluntary smokefree homes and cars policy for our community members
- Voluntary smokefree powwow policy in Portland area
 - Delta Park Powwow
 - PSU powwows

There was a discussion about what would best fit the current members, and that we should follow where our natural partners are. Schools may be a natural spot since we have many Network members who are involved with the schools. Karen Kitchen mentioned that she was contacted by the Portland Public Schools TPEP coordinator, Heidi, and would like to be a liaison between the UAITPEN, the Indian Education Project and TPEP.

Kylie expanded on the smokefree housing possibility, stating that now is probably not the time to help with this project. The beginning of next year might be a better time to engage in some community organizing around smokefree housing.

Some of the ideas that people liked were smokefree entryways, smokefree cars and smokefree workplaces. It was decided that we don’t have enough information to determine a policy project at this time. We really need to do more research to determine where Native people are being exposed to secondhand smoke and how we can work on the issues that seem most important. It was suggested that we do some work contacting Native students at PSU, high schools, NAYA, etc. to determine what to focus on, maybe in the form of a survey.

b. Tobacco use survey for urban American Indians

There is the idea that we should do another survey of Urban Indians to determine tobacco usage, etc., as well as exposure to secondhand smoke, etc. It would be nice to incorporate a needs assessment into a simple survey about tobacco use in the community. Becky Wright will be contacting the State research analysts to create an instrument survey and begin this process.

VI. Logo

Everyone liked the logo. There was one suggestion that the plant looked too much like corn, this input will be taken back to the logo designer.

VII. Announcements

Luci Longoria, Disparities Programs Liaison for the TPEP at the Oregon Public Health Division, is presenting issues related to tribal health next week, November 7th in Coos Bay. She would appreciate it if you had anything you felt she should bring up that you contact her at luci.longoria@state.or.us or 971-673-1064.

A Gathering of Flutes: A Native American Flute Benefit Concert for the Native People's Circle of Hope, a coalition of cancer survivors, is happening on Saturday, November 4. This event will be from 11 to 8 pm at the Multnomah Arts Center, located at 7688 SW Capital Highway. For more information call 503-245-2253.

Celilo Wy-am-pum Homecoming and Healing Encampment. November 23-26, Celilo Park and Village Longhouse. For more information, please contact Lana Jack at 541-475-2309 or Se-ah-dom Edmo at 503-256-2257.

Mryang Kim brought copies of the Asian Pacific Island Health Network's newsletter. If you would like a copy, please contact Becky Wright, 503-224-1044 x 238 or bwright@naranorthwest.org.